

OMA and Partners Summit

Minutes – February 6 Meeting

Attendees: Jay Patterson, Bruce Heckman, Maria Mone, Rob McLaughlin, Debbie Heimberger, Christy Walker, Bart Bixenstine, Dave Waldorf, Jack Spille.

Correction to the previous minutes and discussion. It was clarified by Jay that he would create a preamble to the survey discussed at an earlier meeting and that Bruce would, in fact, create the survey.

Tag line/Slogan and its use. Further discussion was held on the proposed tag line, how it might be used or how it might motivate use of mediation. A number of key words and phrases were developed. It was thought that the idea behind these words/phrases might be worked into the tag line. Included were:

Self determination	Resolution
Efficiency/cost savings	It's over
Voice & Choice	Control
Interests met	Vent spleen
Improve quality of life	

Jay indicated that he foresees the tag line being used primarily by organizations rather by individuals — but certainly could be used by individuals.

For guidance on this matter Jack agreed to make contact with marketing faculty at the University of Cincinnati.

Data Collection - Bruce indicated the survey to court administrators would concern itself with general considerations, such as, types of cases, who are the mediators – volunteers, paid; how is the mediation service structured. The survey is in process but not ready yet.

Debbie agreed to survey a selected group of potential mediation consumers regarding their perceptions of mediation. Suggested questions

should be directed to Debbie.

Conflict Management Week – activities planned for Conflict Management Week can be sent Maria for inclusion on the Internet calendar of the week's events.

Ohio Symposium – After discussion it was agreed that Spring 2008 would be a suitable time for a statewide mediation conference visualized as a Friday – Saturday event, perhaps with a Thursday evening start. The format envisioned includes a variety of forums and panels. Committees agreed to solicit opinions on this matter from their various constituencies.

Discussion followed regarding possible sponsorship(s) of the event, resources required, potential conflicts, funding, distribution of received income, impact on other mediation organization activities, dates to avoid, and the probable need for a paid staff to manage details. Possible stakeholders/sponsors identified included the Ohio Commission on Dispute Resolution and Conflict Management, The Supreme Court of Ohio, the Ohio Mediation Association, the Ohio Bar Association, the Ohio Community Mediation Association, and the Mediation Association of Northwest Ohio. The inclusion of educational organizations and universities was left for later consideration.

Christy agreed to make contact with state organizations re: interest in and support for the symposium, dates, concerns, location of the symposium and the like.

Next Meeting – Monday, April 17, The Supreme Court Building